

LIFE

*George Fox
University*

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Community Service

By responding to student needs, George Fox graduate programs are taking off



PREPARING LEADERS WITH VALUES AND VISION

See inside for our final report on
George Fox University's
Legacy Campaign

The willingness of George Fox education professor Marc Shelton (right) to drive to the Oregon coast every weekend means Tillamook-area teachers Jonathan Bell (left) and Dana Hulbert can pursue master of education degrees in their own community.

It's early Friday evening in Tillamook, Ore. Fourteen teachers from nearby schools sit in a semicircle discussing techniques for resolving conflict in their classrooms. Leading the discussion is Gary Railsback, director of the Master of Education Program at George Fox. He's 80 miles away from the University's Newberg campus, but this is a George Fox graduate education course — one of three offered to Tillamook-area teachers since 2001.

Friday evening in a distant coastal town might seem an unlikely time and place to find a George Fox class, but creating needed graduate programs and offering classes when and where students want them is resulting in record enrollment for the University's graduate programs.

George Fox began offering graduate degrees in 1990, when it acquired the Doctor of Psychology (Psy.D.) Program and 68 students from Western Seminary. Today, nearly 1,000 of George Fox's 2,700 students are enrolled in the University's 12 graduate programs. Enrollment is expected to continue to grow as George Fox faculty develop new programs.

Meeting the Needs of Adult Learners

"We want to provide accessible education that meets the needs of adult learners," says Andrea Cook, vice president for enrollment services.

Offering educational programs for working adults is not a new concept. Universities have offered evening and weekend programs since at least the early 1970s.

George Fox was one of the first in the Northwest to cater to adult learners who wanted to continue working while pursuing their degree. In 1986, it began offering

professional studies programs for working adults who wanted to complete their bachelor's degree.

"What we learned then about adult learners informs all of our programs," says Cook.

The Master of Business Administration (M.B.A.) Program was George Fox's first graduate program for working professionals. It was formed in 1992 using the same "cohort" model as the degree-completion programs. Groups of about 20 students progress together through a lock-step program, attending class one evening a week and on some Saturdays.

Nontraditional formats, schedules, and locations have become the norm for many of George Fox's graduate programs. Robin Baker, vice president of academic affairs, says George Fox's graduate programs are much more service-minded than typically found in academia.

"We say to our students, 'You tell us when you can come and we'll be there.'"

In the fall and spring semesters, just two of the University's 12 graduate programs regularly hold classes during the traditional Monday-through-Friday, 8-to-5 time frame. Most are offered during the evening or on weekends.

Most of the programs are taught away from the Newberg campus, although some summer sessions are there. In addition to a couple study-abroad graduate courses in New Zealand and Japan, classes now are being taught routinely in less exotic Oregon locations such as Salem, Hillsboro, Beaverton, Portland, and Tillamook. A small handful of courses are taught online.

"From an education standpoint, it isn't really impor-

tant where or when classes are held," says Baker. "What's important is that George Fox students receive a high-quality, Christ-centered education from dedicated, well-qualified faculty."

Faculty as Entrepreneurs

George Fox President Dave Brandt uses the word "nimble" when describing the University's approach to creating new programs that respond to student needs. It starts with the professors.

"The faculty have caught the vision," says Cook. "It's their creation. They put the proposals forward."

Baker says faculty who propose the new programs are entrepreneurial.

"They have knowledge that will help people in their profession move forward," says Baker. "And they have the passion to look for opportunities to share that knowledge."

Education Reaches Out

George Fox's most explosive growth has occurred in the graduate education field. Since 1998, enrollment in classes offered to current teachers has increased by 30 to 40 percent a year. During the school year, classes are taught online and at nine locations around Oregon. Unlike most professionals who seek graduate degrees, many teachers are employed in rural areas.

"We're willing to meet our students where they're at," says Mark Ankeny, director of the doctor of education program. "We take our challenging curriculum and put it in a convenient, portable package. It brings people into our umbrella of programs who otherwise wouldn't have come."

The courses taught in Tillamook are part of an informal partnership George Fox formed with the Tillamook School District. George Fox professors travel to Tillamook to teach on Friday nights and Saturdays. The students attend summer sessions in Newberg to get classes not offered in Tillamook. George Fox has set up similar programs with districts in Clatskanie, Hillsboro,

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Graduate Programs Continue to Expand

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Beaverton, Portland, Oregon City, Salem, and Sherwood.

Members of the education faculty have been remarkably prolific in creating programs. Since 1992, they've added the master of arts in teaching (M.A.T.), master of education (M.Ed.), doctor of education (Ed.D.), and seven specialized licensure and endorsement programs. Ideas for new programs come from feedback professors get from teachers, school administrators, and the state licensing body.

"We're not paid extra for creating new programs," says Ankeny. "I believe in the mission and vision of George Fox: bringing Christ to people who don't know him. It's an extension of loving my neighbors. These people are serving kids in the poorer parts of Oregon ... in rural schools. If I can support and encourage my students, vicariously, I help those kids at the lowest level."

The graduate education department met the need for the education of more new teachers with the creation of the M.A.T. program. It continues to adapt the program to make it more accessible to students.

The M.A.T. began as a traditional 11-month full-time program for adults who have a noneducation bachelor's degree and want to enter the teaching field. The full-time program spawned a 20-month part-time evening program in 1998.

This January, an M.A.T. in Your Community evening program was created that could be offered almost entirely off campus. The first cohorts have started in Portland and Salem. Program administrators hoped for 12 to 18 students. Instead, 52 enrolled.

"Our faculty relate to these students quite easily," says Scot Headley, chairperson of the Department of Teacher Education. "Most of us can tell stories about how frustrating it was to do graduate school — driving 90 miles to go to class ... giving up time with family. It helps us remember how big a need there is for accessible professional development."

Counseling Fills a Need

A national shortage of school counselors and school psychologists has inspired the creation of two programs in the graduate counseling department.

"There should be a ratio of one counselor to 250 students," says Karin Jordan, director of the counseling programs. "But it goes as high as one to 900. It's a real barrier for these professionals to be effective."

"There's also a shortage of school psychologists," she says. "Many of those currently working are nearing retirement age, making the need for training new school psychologists even greater."



M.Ed. courses in Tillamook are just one of the ways George Fox University is meeting the area's educational needs through innovative and accessible graduate programs.

CHIJO TAKEDA

Jordan is working with the graduate education and graduate psychology departments to create master's degree and certificate programs in school counseling and school psychology. The teaching format will be flexible, allowing students to complete the program in two to four years of night and weekend classes. The school counseling program begins this summer, and the school psychology program begins in spring of 2003.

"Adding programs that respond to the community's needs is our goal," says Jordan. "We feel a responsibility to the community. Training school counselors and school psychologists is a way for us to invest in our future."

"An Extension of Our Mission"

Through all the innovations, George Fox's mission to provide a Christ-centered education has not changed. The University's graduate programs are allowing faculty to serve students with more diverse faith backgrounds than are typically found in GFU's traditional undergraduate population.

"We attract a lot of people who may not be Christian, but who respect George Fox's foundation of faith and our values," says Cook. "It allows us to serve people who we would never be able to attract to a traditional program. It's really an extension of our mission."

It's a mission that extends all the way to Tillamook — even on Friday nights.

— Rob Felton

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PRESIDENT'S PEN

Preparing Leaders in a Time of Change

"Leadership" and "change" seem to be among the most hackneyed words in use today. We know we need effective leaders in all segments of our society, and things seem to be moving so rapidly, many of us don't even hope to ever catch up.

Just because these two words are used so often doesn't mean they are unimportant. Very little is more important to our country than the preparation of leaders at a time when change is sweeping all parts of our culture.

How does George Fox, a Christ-centered institution of higher education, respond to such a situation?

Education long has been considered a primary source of leadership development, but universities also have been characterized as institutions that resist change. The current challenge to higher education is to develop effective leaders better than we ever have while, at the same time, adapting quickly to the environment in which we live.

Throughout its history, George Fox University has been about the business of serving its constituents. During the past approximately 15 years, the University has changed its delivery systems, moved into graduate education, and developed (sometimes in a matter of months) academic programs to meet needs expressed to us by prospective students.

All of these rapid, dramatic changes have been accomplished while holding as tightly as ever to our historic mission to "demonstrate the meaning of Jesus Christ by offering a caring educational community in which each individual may achieve the highest intellectual and personal growth, and by participating responsibly in our world's concerns."

Recent history has brought both quantitative and qualitative change to George Fox. And it has challenged the University's personnel and systems. But we have learned how to provide graduate programs of high quality and how

to continue to develop good systems to support all our programs. Because we have welcomed (most of the time) change and growth, we have become a stronger institution that is better positioned to continue to improve.



President
David Brandt

Facing George Fox at this time is the temptation to think we now have become what we want to be. Our ongoing challenge is to continue to welcome change and growth. Nothing would be worse for the University than to define itself and then set the definition in concrete. To continue to prepare leaders for the world, we must always seek change in what we do and how we do it.

I am deeply appreciative of the administrators and faculty members who provide leadership for change and growth at George Fox University. Some of them are featured in this issue of LIFE. You will read and see from their behavior that they are committed to serving our constituents through relevant, high-quality academic programs.

It often appears that our culture is so into change that it doesn't pay attention to those things that must not change. The genius of George Fox University is that our foundation has not, will not, and must not change. We deliberately work to "demonstrate the meaning of Jesus Christ" in every program at every level.

This is a great challenge and a great privilege. Our commitment to this principle is what makes us unique and also relevant.

Dave

Learning the Truth About Living

Returning home, students who studied abroad find adjusting difficult

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College students regularly yank up their American roots and transplant their lives abroad for a semester or more of study. When they return, many find their native land transformed.

Jared Meidal, leader of a support group for George Fox University students returning to this country, has heard their lamentations.

People here have so much, but they always want more. People put money before time. Everybody's in a hurry; nobody wants to stop and talk.

A weekly group called Re-Entry is designed in part to ease culture shock, said Meidal, a 21-year-old junior at George Fox.

Often, students return with an experience that may seem magical, filled with adventure.

"Being abroad can spark an aliveness in you," he said. "Everyone treats you as if you're special and asks questions about your family and where you're from. Then you get home, and they don't ask anymore, and you miss that."

In contrast, life back at home can seem "dry and weary," he said.

Meidal remembers well.

He spent years bouncing from Wisconsin to Hawaii to French Polynesia to New Zealand with his missionary parents. His family's move to Bellingham, Wash., just before he began high school, left him searching for meaning.

Alienated in High School

"I was like a shadow on the wall," Meidal said of his high school years. He felt alienated by what he saw as this society's rampant materialism, arrogance and ignorance about other countries.

Then, through talks with others who'd been away, friends and family, he had a realization.

"The point is to live what you learned there, here," he said. "If you've learned a truth about honor or beauty, the power of camaraderie or community — all the things that make life worth living — then all that is still true here. If you learned about the potential of every moment, that's still true here."



Jared Meidal, an international studies major at George Fox University, tutors Taiwanese student Tzu-Ting Tseng. Meidal leads a group that helps students who have been abroad with issues they have once back in the United States.

After a semester in places such as Africa, Australia, or Egypt, "people come back with important questions," Meidal said.

"They ask: 'What's the point of living like this? If the culture isn't the way I like it, with the materialism and the insensitivity toward people who come from other countries, then what can I do about it?'"

A lot, Meidal said. Students who have been moved by the warmth or generosity shown them are often kinder to those in need or to those who were born in another country. They have insight that can help people who have not learned how others abroad live or think.

Different Ways of Life

In the group, students who've lived overseas or had other multicultural experiences talk about the differences in ways of life, from the trivial to the profound.

Starting in January, they've discussed why drinking alcohol is such a big deal here but not in Australia. Why a poor family in remote South America can be so generous while a rich family here can be

heedless of those in need.

It's important not to be judgmental and to realize "that at the core there isn't maliciousness — people are good."

Pat Landis, professor emeritus at George Fox, said Re-Entry addresses a real problem for some students. Landis, also a daughter of missionaries, spent two years in a prisoner-of-war camp in the Philippines during World War II and began a similar group at the college years ago.

"The group offers a place for sounding off," she said. "It's good, particularly for students who are seeing that a lot of things considered essential in this culture aren't in another culture."

When Meidal graduates, he wants to continue working to help people living in this and other countries, or to do work mediating between countries.

"The whole idea is to learn how to live better," Meidal said. "In that way this group is not unique (from problems all people face). We are just trying to learn how to live well and with the right priorities."

— Kate Taylor

Tennis Team Sees God's Hand in Accident

God's protection was vividly evident to members of the women's tennis team during a rollover van accident caused by a tire blowout. In the aftermath of the crash, they continue to experience his presence in new ways.

The accident occurred Saturday morning, March 23, during a spring break trip as the squad was driving to Los Angeles for a match. According to reports, the van was traveling about 70 miles an hour on Interstate 5 when the left rear tire blew, causing the vehicle to roll over several times along an embankment.

The accident resulted in injuries to all nine passengers in the van, though none was life threatening. The most serious injury was to Kristin Miller, a sophomore from Pendleton, Ore., who suffered a compression fracture of the vertebrae between her shoulder blades. Her prognosis is good, as there was no paralysis after the injury.

"God's hand was so in the protection of each individual person," says Lisa Trefts, a sophomore from Spokane, Wash. "It's absolutely a miracle that each of us walked out of the accident alive."

Katie Metier, a freshman from Otis Orchards, Wash., also was aware of God's sovereignty.

"He handpicked where everyone sat on the trip," she says. "He just knew what each of us could handle. We needed people not to be hurt who could take control and

look out for the people who were hurt. Even when we started rolling, I felt a peace that we were all going to be OK."

The response of the players impressed their coach, Rick Cruz. The University, he says, should be proud to have them representing George Fox.

"They showed incredible courage, faith, love, and even joy during what had to be one of the most trying times of their lives," he says. When Cruz asked his players how they stayed so calm after the accident, they all said it was their faith in God that helped them.

"These young ladies didn't just talk about their faith, though, they put it into action," he says. "They didn't blame God. Instead they praised him and gave him the glory for helping them through a situation that could have been much worse. They praised God not only in front of us but also in front of the medical staff who treated them. The testimony each of them gave to the medical staff and those who witnessed the accident was amazing."

Both players and coach say the accident has brought an already close team closer together. It has also taught some important lessons.

"My whole view of people and of life changed," says Trefts. "God is creating in me the person he wants me to be. It took a tragedy, but he is still sovereign in my life, and I just see that more and more."

Doing Unto 'The Least of These'

George Fox students have been lending their time and talent to a number of worthy projects, finding creative ways to give themselves in service to others.

The University's annual Mr. Bruin Pageant April 4 raised more than \$10,000 for Habitat for Humanity. Now in its sixth year, the lighthearted event has a serious purpose: each year a different nonprofit program is selected as the beneficiary.

Twelve undergraduate men compete for the title of Mr. Bruin in a pageant that includes a video of the contestants' baby pictures, talent competition, evening wear competition, question-and-answer session, and "bloopers" video of rehearsals.

The winner, based on funds raised and results of the talent competition and interviews, was Matt Holt, a senior business administration major from Salem, Ore.

Two months earlier, in February, George Fox staged a special fund-raising meal for a 9-year-old Newberg girl battling leukemia.

Titled "Empty Bowls for Aubrey," the event featured the pottery creations of the University's art students and faculty, as well as professional artists from throughout the Northwest. Those attending purchased soup served in bowls that were theirs to keep after the meal.

Between 250 and 300 bowls were made by art students and professionals. Close to \$5,000 was raised to help cover Aubrey's medical expenses.

Quaker Collection

It's no Antiques Roadshow, but these George Fox employees are happy to display their collections of Quaker memorabilia

Alert the Media!

It's sometimes amazing what can become national news. And it came to George Fox in some strange ways last February. On Super Bowl Sunday, George Fox communication arts professor Clella Jaffe hosted her third annual "Super Bowl Women's Tea." The ladies-only event was held at the home of president's office secretary Beth Molzahn. It was described (complete with accompanying artwork) in the Feb. 8 edition of the national publication *The Chronicle of Higher Education*, was covered by two Portland television stations, and Clella was interviewed by three radio stations. Yes, she's planning on a fourth tea.

Parents Day of Prayer

Parents of George Fox University students gathered in nine locations in four states March 2 for the University's third annual Parents Day of Prayer.

Sponsored by the Parents Council, the day provided an opportunity to pray for students' needs and well-being, university leadership, faculty relationships and spiritual life, and blessing and guidance for George Fox administration, alumni, and community outreach efforts.

Approximately 30 parents met in Newberg Saturday afternoon to pray for specific prayer requests, worship the Lord with music, and take part in prayer walks around the University's campus.

Other parents met in homes in San Diego and Pleasanton, Calif.; Joseph, Ore; Boise, Idaho; Spokane, Gig Harbor, and Ferndale, Wash.; and Colorado Springs, Colo. Their campus prayer walk was a virtual tour of the University via a video prepared by the institutional technology department.

Faculty, administration, and staff were invited to submit prayer requests as well as items of thanksgiving and praise. The resulting list was made available to those praying on campus, and faxed or e-mailed to the off-campus sites.

Karen Dorsey, mother of students Sarah and Rebecca Dorsey, was among those who traveled to George Fox University's campus to pray.

"It seemed like a way that I, as a parent, can directly make a difference," she says.

Sophonra Selby, mother of George Fox senior Wendy Selby, agrees.

"I think prayer is the foundation for the spiritual basis of the University," she says. She and her husband, Harry, a 1972 George Fox graduate, hosted a prayer gathering in their Idaho home for a third year.



Among the antiques that fill professor Ed Higgins' Yamhill, Ore., home is a collection of old products that used the Quaker name commercially. A Quaker himself, Higgins says companies have used the name throughout the years to cash in on the Quaker reputation for "integrity, honesty, and fair price."

When curmudgeonly character actor Wilford Brimley matter-of-factly stated in TV commercials several years ago that eating Quaker Oats was "the right thing to do," who could have disagreed?

But what might Brimley have said about Old Quaker Straight Bourbon Whiskey?

It's no stretch to think of oatmeal as a wholesome, healthy product that merits the good name of Quaker, but American marketing has sometimes applied that title to products one might not readily identify with almost-religious purity.

Several faculty and administrators at George Fox University have made a hobby of noting the ways the Quaker name has been sold.

The most familiar example is, of course, the Quaker Oats Company. Several American pioneers in oat milling came together in Ohio in 1901 and gave their corporation a name that — even then — was a symbol of quality and purity.

The word didn't originate that way. Quaker was initially a term of derision for the early Friends religious movement. It was a 17th-century insult to the movement's founder and the University's namesake, George Fox, who had told an English judge to "tremble (quake) at the word of the Lord."

The term stuck, because the Friends, like other religious enthusiasts, themselves trembled or showed other physical signs of fervor in their meetings.

But over the years, the Quakers' personal integrity gained respect for the nickname and it became associated with purity and honesty, says Mark Ankeny, associate professor of education.

Thus, its use for what was apparently felt to be an "honest" whiskey, Ankeny explains. He and wife, Becky, another faculty member, found the half-pint Old Quaker bottle in an Oregon antiques shop. Intrigued by the title, Ankeny keeps the bottle on an office shelf.

Ed Higgins, professor of English, also

collects items carrying Quaker-related names. He and Ankeny each have a few William Penn cigar boxes, and Higgins has a tin that held Penn's Natural Leaf Chewing Tobacco. In both cases, the name honored the famed Quaker founder of Pennsylvania.

Not surprisingly, many Quaker-named products originate in Pennsylvania, such as well-known Quaker State motor oil.

Higgins has several sizes of Old Quaker whiskey bottles, and a very small bottle still half-filled with Old Quaker London Dry Gin. The Old Quaker brand was bottled in Indiana.

"During the colonial period, there were Quaker distillers," says Higgins. "According to [longtime George Fox professor and Friends scholar] Arthur Roberts, that was the case until they got a conscience about the way the alcohol was being sold to Indians. And in Penn's mansion, there was even a huge beer brewing vat."

But Higgins has no knowledge that Penn ever smoked cigars.

Besides a variety of Quaker Oats items, Higgins has an ad for Quaker Field Seeds of Philadelphia; a Quaker Maid hair net found in Britain by Becky Ankeny; a cloth sack for Quaker sugar, packaged in Pennsylvania and found on eBay; a cloth bag for Quaker medium salt and a label for Quaker canned asparagus, both marketed by a Michigan company; and a more modern label for Quaker fruit cocktail, from a Pennsylvania canner.

Higgins also has a reproduction of a metal sign promoting Friends Oats and featuring a portrait of a Quaker girl holding a sign that reads "Does thee eat Friends Oats?" Friends Oats was produced by an Iowa firm that was a predecessor to Quaker Oats.

While Friends and Quaker are interchangeable titles for the religious movement, at some point the company apparently decided Quaker was better for marketing oatmeal.

Jan Thompson, a custodial supervisor at the University, and her husband, Mark, who is a Friends pastor, have a box for Quaker brand lace cloth that they found in an Arizona store. The box depicts a Quaker gentleman. The women of West Chehalem Friends Church near Newberg later gave them the kind of tablecloth the box once held.

Like the others, the Thompsons have a variety of Quaker Oats packages and products, and some Old Quaker bottles.

"I just collect for fun," says Jan, but confirms her interest also reflects a bit of pride in their Quaker heritage. Her mother's lineage goes back "pretty much to George Fox, and Mark's dad's side goes as far back."

As for Higgins, he says the "country kind of antique" charm of the Quaker-brand items simply fits his family's farm setting. "It's got a kind of cachet," he says.

Perhaps the largest collection locally belongs to Sam and Dorothy Farmer. A lifelong Quaker who is an assistant to the university president, Sam Farmer started his collection as a boy and expanded it during his years in the food industry. It is heavily focused on Quaker Oats pieces, including a copy of the 1877 "Quaker Man" trademark registration.

Items unique to their local collection include boxes that once contained Quaker brand allspice and sage, as well as Quaker canning jar rings, all produced by a Michigan company; a Quaker Maid syrup tin from Pennsylvania; and a glass bottle with a cork, likely at least 100 years old, for Quaker Bitters, a New England medicine "for dyspepsia and blood."

And sitting in a corner of the Farmers' kitchen is a large tin container that once held Old Quaker Brittle Pretzels. The pretzels, however, were made in Pennsylvania, unlike whiskey and gin that also shared the Old Quaker name.

"Besides, beer goes with pretzels, not whiskey," quips Farmer.

— John Fortmeyer



LEGACY CAMPAIGN

*Preparing Leaders With
Values and Vision*

Making a Difference

The Legacy Campaign's final tally of nearly \$25 million transforms George Fox University

In some ways, the impact of the Legacy Campaign is easy to measure: Just count the dollars raised or look at the bricks laid. But other, intangible results are there as well — changes that may not be visible but that are just as important.

George Fox University is a different place today because of fundraising efforts that ended Dec. 31, 2001, with nearly \$25 million pledged.

While the University's mission hasn't changed — George Fox remains committed to providing a Christ-centered education — the campaign has changed the appearance of campus, the financial support faculty have for research and professional development, and money available for student scholarships.

A Challenging Start

"I've never been involved in a campaign where the board has authorized an easily obtainable goal," says Dana Miller, vice president for university advancement. "You don't want to fail, but neither do you want to set a goal that you are assured of reaching."

Success certainly wasn't automatic for the Legacy Campaign.

Miller and his staff saw the board increase the goal from \$17 million to \$22 million. At the same time, George Fox was experiencing a change in leadership resulting from the death of former President Edward F. Stevens.

With the exception of a presidential transition, the campaign followed the textbook scenario. It started with an anonymous \$3 million leadership gift from special friends of the University and ended with what Miller terms the "scratch and claw" phase — a fight for every last dollar.

While the campaign exceeded its \$22 million goal in April of 2001, it wasn't until mid-December when George Fox met the conditions of a Kresge Foundation challenge grant, which had a deadline of Dec. 31, 2001.

"Throughout the campaign, it was just wonderful to see God's grace working through donors," Miller says. "In some ways, George Fox was not ready for a

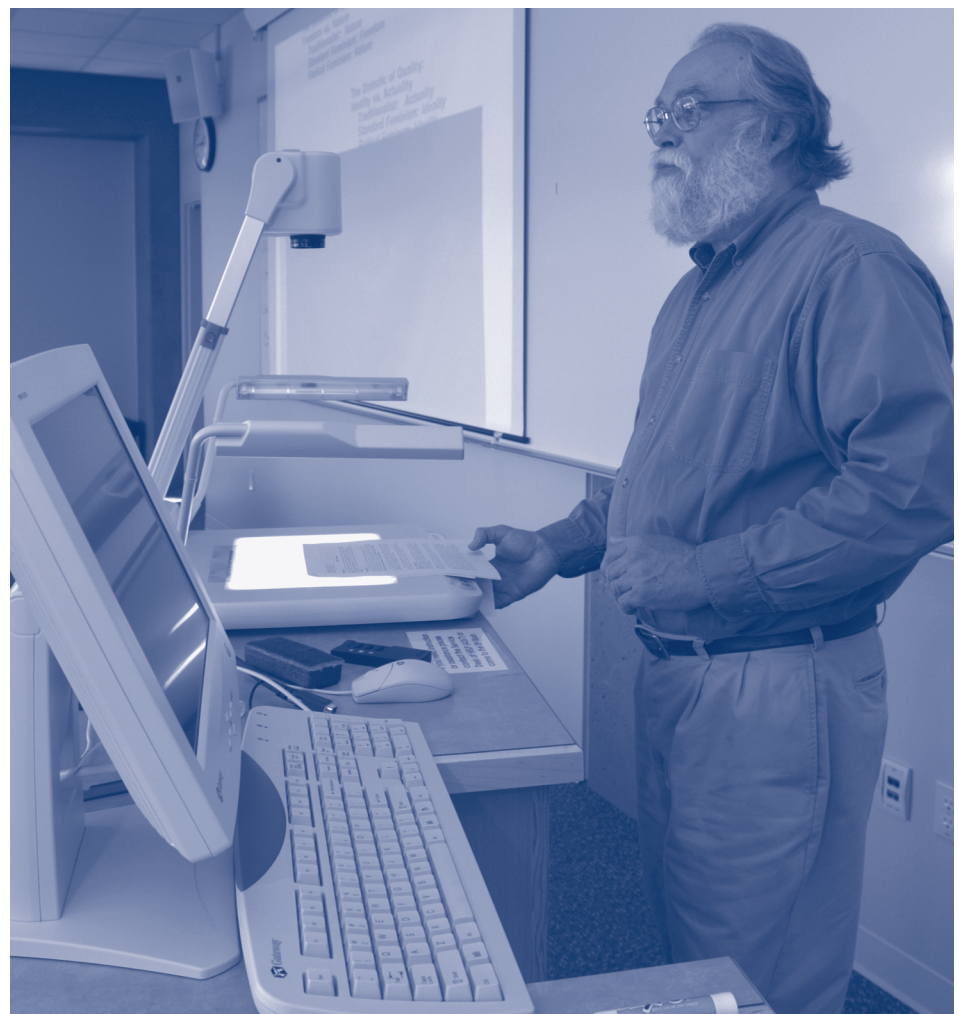
\$22 million campaign. We have a limited donor base. But we had key leadership gifts from a few people and that told us we were indeed ready. It was because people believed in this place and were willing to share God's blessing that we succeeded."

New Territory

One of the biggest benefits of a comprehensive campaign is that it gives an institution "permission," so to speak, to have conversations with new sources of support.

The Legacy Campaign increased the visibility of George Fox University in a number of ways. Thousands of brochures and videos were mailed to GFU's constituencies. New donors were exposed to the University through the kickoff dinner in Portland and personal visits. Alumni and friends in different areas of the country were invited to regional meetings.

A particular coup for Miller and his staff was the opportunity to introduce George Fox to several national foundations that gave to the University for the first time.



Richard Engnell, professor of communication arts, teaches using technology provided in one of the Stevens Center's "smart" classrooms.

"Donors pay attention to who gives to you," says George Fox President David Brandt. "That's especially true on a corporate and foundation level. Success with highly respected foundations makes it easier to be successful with somebody else. If you successfully go through the rigors of a Kresge or W.M. Keck Foundation grant, then people know you're worthy of their attention."

Miller agrees. He tells of one man who was impressed when he heard George Fox had received a Keck grant and so decided to pay a visit.

"We've had people on campus that we never would have had before," Miller says. "It's just incredible how our success in fund raising validates our programs and our very existence."

Giving to the Future

One of the most successful aspects of the Legacy Campaign was the University's endowment. The \$6 million goal was exceeded by more than \$1 million. Donors gave nearly \$3.5 million for student scholarships,

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The Numbers

- The top three donors to the campaign were individuals who gave more than \$7.9 million, or 31.8 percent, of the campaign total.
- The top 50 donors made up 65.2 percent (more than \$16.2 million), or nearly two-thirds of the entire campaign total.
- The original goal of \$17 million was increased to \$22 million and eventually exceeded by nearly \$3 million.
- 5,797 individuals and organizations gave to the Legacy Campaign, including:
 - 51 trustees (current and honorary)
 - 323 faculty and staff (current and former)
 - 824 parents (of current and former students)
 - 918 individuals
 - 403 churches
 - 68 foundations
 - 148 businesses and corporations
 - 3,062 alumni

Campaign Timeline

- September 1996:** George Fox University's board of trustees gives its approval to initiate a comprehensive campaign.
- July 1997:** The \$17 million Legacy Campaign begins its quiet phase.
- August 1998:** H. David Brandt becomes the 11th president of George Fox University.
- February 1999:** With board approval, the Legacy Campaign goal is increased from \$17 million to \$22 million.
- February 2000:** The public phase of the campaign is announced, with \$17.6 million committed in gifts and pledges.
- September 2001:** The Legacy Campaign celebration is held in the new Edward F. Stevens Center, the same day the center is dedicated.
- December 2001:** The Legacy Campaign concludes with gifts and pledges totaling \$24,938,782.

LEGACY CAMPAIGN

From the President

Dave Brandt offers his perspective of the long and successful campaign

When I arrived at George Fox University almost four years ago, the Legacy Campaign was already well under way. I was introduced to the George Fox constituency in the middle of the University's largest campaign in its more than 100-year history. My learning curve was steep, and the constituency needed to be patient with a leader without institutional history.

Now, in the spring of 2002, we look back together on four exciting years that have brought significant change to George Fox University.

The most visible effect of the campaign is the Edward F. Stevens Center, dominating the south end of the Newberg campus quadrangle. Less than a year after completion of the building, it is an integral part of the campus and the University. Students, faculty, and staff are enjoying the facility.

I know Ed has "toured" the building from his present vantage point in glory, but I wish I could be with him to see and hear his reaction. All those who knew Ed well agree he would be delighted with this facility.

The Legacy Campaign taught us how to do "smart" classrooms. George Fox Evangelical Seminary used a large technology grant from the Lilly Endowment Inc. to research and develop wonderful facilities at the Portland Center for contemporary teaching and learning. That project was completed soon enough to use their knowledge for designing the classrooms in the Stevens Center in Newberg.

Contributions made to the University endowment will continue to support important activity for many years to come. Students will benefit through increased resources for financial aid. The faculty will benefit through increased support for research activity. We all benefit because the University has been strengthened for the long haul.

In the near future, we also will see a new home for the engineering department as well as for the offices of the vice president for academic affairs and the university president when Wood-Mar Hall is renovated.

After only a few months, it's hard to imagine George Fox University without the Legacy Campaign. It already has become part of the institution. All of this has happened because of the generosity of the University's friends.

Now What?

The University's advancement staff works to redirect giving toward operational expenses

Now comes the hard part. During a campaign, many donors step up their giving. Dave Adrian of George Fox University's advancement office tells of one \$50-a-year donor who pledged \$2,000 to the science department, a 40-fold increase.

Once the campaign is over, it's typical for contributions to drop. But while giving levels may decrease, the need for financial support of University programs remains constant.

"We don't immediately jump from one campaign into another," Adrian says, "so to maintain that relationship with donors, we have to go see them in between campaigns and share with them what the University's priorities are at this time."

Toward that end, Adrian and other members of the advancement staff are identifying people who have completed their campaign pledges.

"Obviously, we can't get to everybody," he says, "but we prioritized people we do want to talk to so we don't lose their giving just because their pledges are completed."

Efforts now are focused on raising \$1 million in unrestricted giving by June 30, 2002. That amount is critical for balancing the budget, says Jim Jackson, director of the University Fund.

"It covers the difference between what students pay to go here and the actual cost of a George Fox education," he says. Without the University Fund, tuition would have to be increased to bridge the gap.

The university advancement staff faces a challenge. Unrestricted giving is down significantly, according to Jackson, fueled in part by the economy. The fall of the stock market has meant fewer gifts from donors able to give appreciated stocks.

"We've also heard from people who have lost their jobs or who are in a situation where there's a possibility they may lose their jobs," Jackson says.

Then there's the difficulty of selling the idea of unrestricted giving to a donor.

"It's really easy for people to give to things that they have a strong interest in," says Adrian. "That's great, but we also need to make sure we're letting our donors know what our institutional priorities are."

"During the campaign, donors who had been giving to ongoing operational support designated their dollars to specific campaign priorities. They gave a lot more, but they restricted their gifts. Now that we've completed the capital campaign projects, we again need to ask them to prioritize their giving to our ongoing operational needs."



George Fox University president Dave Brandt, right, visits with a member of the University's Concert Choir after the choir's performance at the Legacy Campaign Kickoff Dinner.

ANDREW DADDIO

Preparing students with high-quality education requires many partnerships. I am deeply grateful to all of you who contributed to the Legacy Campaign. George Fox University is better able to educate students to serve Christ because of the success of this campaign.

The best way to assure growth of your investment is to continue to support us with your prayers.

H. David Brandt

H. David Brandt
President

Family Values

Families contribute to the addition of endowed scholarships through the Legacy Campaign

Student scholarship support is a high priority for donors. Proof of that lies in the 16 new endowed scholarships established as a result of the Legacy Campaign.

The self-perpetuating awards were a popular way to give during the University's latest campaign for two reasons, according to Dave Adrian, associate vice president for university advancement.

"The fact that the endowment was a priority of the campaign was a significant motivation for people to look at establishing endowed scholarships," he says. "But a number of the awards were ones where people could honor family or friends, and an endowed scholarship is a wonderful way to do that."

Adrian speaks from personal experience. He and his wife, Pat, together with his parents, two brothers, and their wives, have established the Adrian Family Scholarship.

While annual awards are based on someone's ability to make a gift from year to year, an endowed scholarship can honor a loved one beyond an individual's lifetime.

"There will always be at George Fox University a scholarship to support elementary education teachers in our family name," Adrian says of his family's scholarship. "That wouldn't happen if we were just writing an annual check to cover the cost of the scholarship."

As the Adrians discovered, families can work together to establish the criteria for their awards. "In our case, two wives are teachers, and we wanted to help provide scholarship support to produce more Christian teachers in the public schools," he says. "We talked about it as a family — where our interest areas might be."

Family scholarships also benefit from strength in numbers.

George Fox University requires a minimum gift of \$20,000 to establish an endowed scholarship and gives donors three years to raise that amount. On their own, Dave and Pat couldn't reach that level of giving, but with his family, they achieved their goal in just over two years.

Such advantages convinced a number of people during the Legacy Campaign to switch from annual to endowed scholarships. Of the 16 new endowed scholarships, four previously were annual scholarships.

Endowed scholarships also inspired a new approach to fund raising for George Fox advancement personnel. As such scholarships were established during the Legacy Campaign, Adrian and other advancement office personnel contacted other family members of the donor to ask them to consider supporting the scholarship as well. Plans are to expand that approach to endowed scholarships already in existence.

"As the principal grows, so does the size of the scholarship that we can offer to students," Adrian says, "so we're strongly encouraging families to add to the principle. It's the students who benefit."

THANKS TO YOU, WE'RE NOT THE GEORGE FOX UNIVERSITY WE ONCE WERE.

(And that's a good thing.)

Because of your generous support, George Fox University is more financially sound, more well-known, more equipped to serve the students of today. You helped us surpass our \$22 million goal for the Legacy Campaign. More than \$24.9 million was raised for endowment, physical plant improvements, technology, operations, and special projects.



Thanks to you, George Fox reached important goals:

- *Increasing the endowment to more than \$17 million*
- *Construction of the Edward F. Stevens Center, a \$7 million student services and technology-rich classroom building*



- *Funding of \$1 million in technological improvements — from “wired” classrooms to the network infrastructure — all to support the learning that takes place at George Fox*
- *Raising the funds needed to renovate historic Wood-Mar Hall as the new home of the University’s engineering program*
- *Providing \$1 million in financial support for research and other professional development opportunities for faculty*
- *Committed, consistent prayer support for the University and the campaign*

Thank you for sharing our dream of making George Fox an even better choice for a Christ-centered education.

The Legacy Campaign Steering Committee

*John and Marilyn Duke, honorary co-chairs
Mark and Antoinette Hatfield, honorary co-chairs
André Iseli and Barbara Palmer, co-chairs
Harold Ankeny, prayer committee chair
Hank and Jo Helsabeck, faculty/staff campaign co-chairs
Keith Galitz, board of trustees member*



*Dale Hadley, board of trustees member
Paul Hathaway Jr., former board of trustees member
Dave Adrian, associate vice president for university advancement
Dana Miller, vice president for university advancement
David Brandt, George Fox University president*

LEGACY CAMPAIGN

Success: University completes largest fund-raising effort in its history

continued from page 1

another \$1 million for faculty development, and \$2.7 million toward the general endowment.

As a result of the Legacy Campaign, George Fox University's endowment has grown from nearly \$11.7 million to more than \$17.2 million — a 47 percent increase.

Mike Goins, vice president for financial affairs, knows exactly what that means for the institution.

"The impact on George Fox is we have \$275,000 more annually to support the University's priorities," he says. "That's very significant. It helps to relieve the tuition burden on the students. That's revenue every year that we don't have to raise and that students don't have to pay."

Discovery and Teaching

Of the money given to the endowment, \$1 million was earmarked for faculty development. The earnings from those funds has more than doubled what was previously available for that purpose.

George Fox encourages faculty to do research in their fields of study and in pedagogy, or "the scholarship of discovery and the scholarship of teaching." Rebecca Ankeny, dean of faculty development, says the additional dollars allow the institution to fund more professors' research more generously.

"The Stevens Center has been quite a blessing ... all of the student services are located under one roof, meeting students' needs in an efficient manner. This year's registration was the speediest I've experienced in my four years at Fox."

— Jeff Kirksey, student body president, senior organizational communication major from Toston, Mont.

"The hope is that both kinds of scholarship will have an impact on their teaching and keep them in touch with what's current in their field so they can provide up-to-date instruction," she says.

Faculty development funds support release time for research, allow professors to travel to locations where resources are located, pay student research assistants, purchase specialized computer software programs, and pay for data collection via questionnaires, as well as other aspects of research and writing.

For example, faculty development funds will support political science professor Mark Hall's trip to Philadelphia to examine primary documents of one of the men who signed the Declaration of Independence. They will underwrite costs so that psychology professor Nancy

Thurston can create a teaching aid that uses movie clips to help illustrate mental illnesses.

Art professor Mark Terry was able to construct a special kiln with faculty development funds. Math professor John Johnson was supported in his computer search for patterns in prime numbers.

"That's the kind of curiosity that keeps faculty minds alive," Ankeny says. "I've been really pleased to have the ability to help people stay in touch with what got them interested in their field in the first place. That will translate into passion in the classroom."

A New Campus Centerpiece

Technology-rich classrooms are just one of the impressive aspects of the most visible result of the Legacy Campaign: the \$7 million, 41,000-square-foot Edward F. Stevens Center. All six of the building's classrooms are wired for easy access to the Internet, and several have equipment that allows faculty to project Web pages on a screen, play music, or show a movie.

The Stevens Center also brings the student services functions of the University together so students can take care of admission, registration, financial aid, student accounts, and student life processes all in one location.

The award-winning building is beautiful as well as functional.

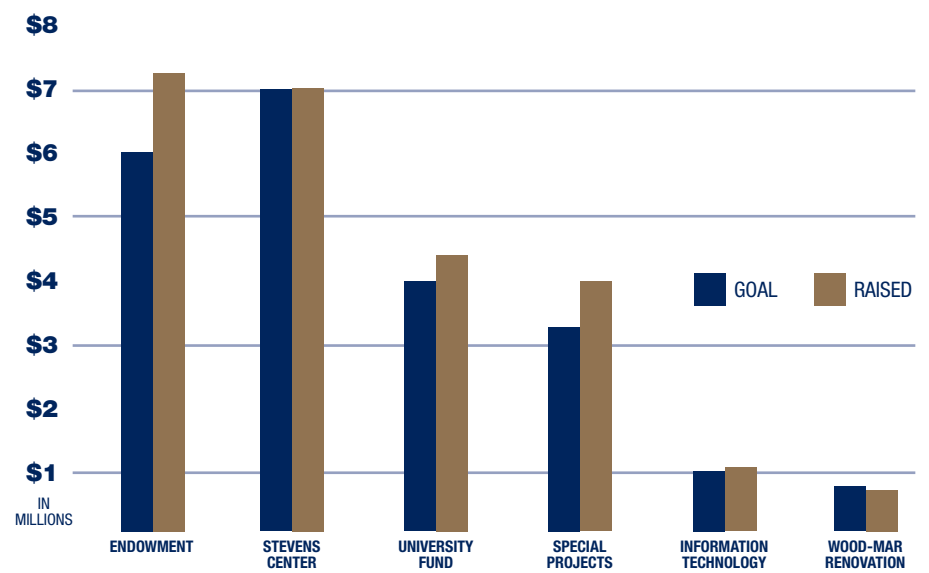
When one returning student first walked into the atrium of the Stevens Center last fall, he stopped in his tracks, looked up, and said, "Wow." What he saw was an open floor plan that provides a view of the campus quadrangle from almost anywhere in the building.

Andrea Cook, vice president for enrollment services, describes the Stevens Center as "inviting" and says it welcomes people to campus and presents itself as the first stop for visitors.

A Network Backbone

The Stevens Center's "smart" classrooms wouldn't be able to function were it not for another important goal of the campaign: funding for information technology. More than \$1 million was given to this urgent need, including a \$500,000 grant from the Meyer Memorial Trust.

Campaign Goals



Endowment — \$6,000,000 goal / \$7,192,448 raised

Nearly half, or \$3.49 million, of the money raised was designated for student scholarships, another \$1 million was given for faculty development, and \$2.7 million was earmarked for the general endowment.

Edward F. Stevens Center — \$7,000,000 goal / \$7,004,180 raised

With a \$500,000 challenge grant from the Kresge Foundation dependent on the successful completion of the campaign, full funding for the building took until December 2001 to be completed. Named for former George Fox President Edward F. Stevens, the building is the largest capital project ever undertaken at the University.

University Fund — \$4,000,000 goal / \$4,399,221 raised

Nearly \$4.4 million was committed for meeting the University's annual operational expenses.

Special Projects — \$3,250,000 goal / \$4,618,861 raised

These gifts were designated to fund projects of special interest to donors. The largest donations were a grant from the W.M. Keck Foundation to purchase equipment for the engineering program, and a gift from the Edwards family to purchase and remodel the Edwards House as the official residence of George Fox University's president.

Information Technology — \$1,000,000 goal / \$1,027,133 raised

Gifts for the University's information technology were given primarily by the Meyer Memorial Trust and the Lilly Endowment Inc. The University's technology infrastructure was greatly enhanced as a result of these funds.

Wood-Mar Hall Renovation — \$750,000 goal / \$697,939 raised

This capital project was the only goal unmet at the end of the campaign. Since December 2001, additional funds have been secured to fully fund the project. Wood-Mar will be remodeled to house administrative offices, laboratories, classrooms, and faculty offices for the engineering department.

Keri Macadaeg, executive director of institutional technology, doesn't mince words when talking about the impact such a gift had on George Fox University.

"We just wouldn't be capable of providing meaningful information technology without that funding," she says. "It basically gave us our whole network infrastructure. It helped us completely overhaul it."

Wood-Mar to House Engineering

The one goal of the Legacy Campaign that wasn't completely funded prior to Dec. 31 was \$750,000 for Wood-Mar Hall. Since that time, additional commitments have well surpassed the original goal. Plans are to renovate the building's first and second floors and remodel it to house six faculty offices and a total of 10 new research and work labs for the University's engineering department.

After more than a decade of offering a 3/2 engineering program — in which students begin their studies at George Fox and then transfer to an engineering school to finish their degree — the University added a four-year engineering major two years ago.

Bob Harder, professor of mechanical engineering, says most people are unaware that the University has such a major.

"I get calls all the time from fathers who are engineers in Oregon or in the Portland area who didn't realize George Fox has engineering."

Investing Equals Ownership

Helping people achieve a better understanding of the University — whether its engineering major or its Christ-centered mission — was one of the Legacy Campaign's goals.

"When people know more about you, when they participate in strengthening the institution, their sense of ownership grows, and that's a good thing for George Fox," Miller says. "Ultimately, being a stronger institution makes us a more appealing choice for students of all ages."

— Anita Cirulis

ALUMNI NOTES

Kenneth Magee (n53) joined in the volunteer efforts by Northwest Medical Teams to treat Afghans suffering from starvation and illness. He also helped train Afghan doctors in a hospital near Mazār-e Sharif.

Jon Tippin (G75) is an associate at the Medford Neurological and Spine Clinic in Medford, Ore. He previously was assistant professor of clinical neurology at the University of Iowa.

Paul Koch (G79) is professor of economics at Olivet Nazarene University in Bourbonnais, Ill. During the upcoming summer, he will be teaching at the International Business Institute (IBI) in the Netherlands. IBI is a cooperative program involving a number of institutions in the Council for Christian Colleges and Universities.

Kerry (Barnett) Martin (G79) is associate director of the Career Development Office at Pomona College, Claremont, Calif.

Randall Renfro (G83) has been named the head track and field coach for Aloha High School, Beaverton, Ore.

Randall Weisberg (GFES83) completed a D.Min. degree at Fuller Theological Seminary and will graduate in June.

Rich Person (G87) is working in the legal department at Amgen (biotechnology) in Thousand Oaks, Calif.

Jean (Taylor) Hinshaw (G89) is teaching first grade at Carter Christian Academy, Goldsboro, N.C.

Tiffani (Coston) Howard (G91) is a freelance illustrator for scientists. She graduated from OHSU with a Ph.D. in developmental biology in 1999.

Matt Clemons (G93) is director of financial aid at Cogswell Polytechnic College, Sunnyvale, Calif.

Christopher (G93) and **Angela (Broussard) (n93) Davis** moved to Anchorage, Alaska, where he is an electrical engineer for AMC Engineers.

Daniel Fry (PsyD94) opened a clinic, The Shepherd's Center for Psychological Services, in Gig Harbor, Wash. This newly formed group offers a full range of psychological services, including anger management, drug/alcohol/sexual addictions, stress, trauma, and intimacy issues, along with regularly scheduled interactive group counseling and intensive theme seminars.

Paul Horton (G94) won an Emmy award for his work as an exceptional weather anchorman at Spokane's KXLY TV station. All the weathercasters on the West Coast competed for the award.

Susan Reynolds (MBA94) is executive director of the Children's Center, an evaluation center for abused and neglected children in Clackamas County, Ore.

Ben Spotts (G96) is serving in India with a nonprofit international development and educational organization. He is partnering with local associations to train young men and women to reach their nation with truth by becoming better leaders and communicators.

Liberty (Amrein) Lacy (G97, MAT01) graduated from George Fox University's M.A.T. program in 2001.

Justin Rivard (G97) has been hired as men's head soccer coach at Western Baptist College, where he had been assistant women's coach for the past two years.

Ryan Zempel (G98) is currently senior Web applications and systems developer in the Online Communications Department at the Heritage Foundation. Last October, he ran in the Marine Corps Marathon and finished in a little over five hours.

Bethany Sonerholm (G99) is public relations account executive at Sanda Communications, a high-tech marketing agency. She is heading the media activities and media training for a number of clients.

MARRIAGES

Heidi Rettig (n93) and Kurt Gazay, Nov. 24, 2001, in Geneseo, Ill.

Amy Nicoli (G94) and Robert O'Neal, Aug. 10, 2001, in Portland.

Lynn Porter (G94) and Gregory Bingham, Sept. 8, 2001, in Sherwood, Ore.

Diane Marr (G96) and Lance Longmire, Dec. 22, 2001, in Walla Walla, Wash.

Melanie Parker (G96) and Greg Kvistad, Dec. 30, 2000, in Richland, Wash.

Liberty Amrein (G97, MAT01) and **Matthew Lacy** (G98), Aug. 3, 2001, in Aurora, Ore.

Elissa Anderegg (G97, MAT00) and **Robert Vanlandingham** (n99), March 23, 2001, in Sweet Home, Ore.

Kailea Curtis (G97) and Edward Hunt, Nov. 9, 2001, in Vienna, Va.

Jim Haley (G99) and **Jamie McElwain** (G01), July 14, 2001, in Portland.

Hillary Larson (G99) and Jeremy Hawkins, Nov. 25, 2001, in Portland.

Angela Burley (G00) and Jason Mitchell, Nov. 24, 2001, in Portland.

Wendy J. Clark (G00) and Andy Goodwin, March 23, 2002, in Newberg.

Janet DeYoung (G00) and **Aaron Wright** (G01), Aug. 4, 2001, in Ashland, Ore.

Joshua McPherson (G00) and **Sharon Barnett** (G00), Sept. 1, 2001, in Wenatchee, Ore.

Kelly Pentecost (G00) and Michael Moore, Oct. 6, 2001, in Milwaukie, Ore.

Elizabeth DuPriest (G01) and Adrian McPherson (student), Aug. 11, 2001, in Eugene, Ore.

Tae Won Eyon (G01) and **Marisa Clark** (G01), July 7, 2001, in Lynnwood, Wash.

Nathan Goff (G01) and **Amy Wharfield** (G01), July 14, 2001, in Eugene, Ore.

Jonathan Kershner (G01) and Jessica White, June 9, 2001, in Centralia, Wash.

Andrew Wilson (G01) and **Jennifer Taylor** (G01), Aug. 25, 2001, in Redding, Calif.

Rich (G87) and Kelly **Person**, a girl, Aliyah Mykenzie, July 16, 2001, in Wilmington, Del.

Darin (G88) and **Cathie Jo (Lebold)** (G89) **Sturdevant**, a boy, Hiller James, June 5, 2001, in Newberg.

Sharon (Byrd) (G90) and Keith Ticknor, a boy, Ryan Peter, June 4, 2001, in Clackamas, Ore.

Tiffani (Coston) (G91) and Paul Howard, a girl, Emma Marie, Dec. 17, 2001, in Portland.

Robert (G91) and Marlise **Flanagan**, a boy, Isaiah Thomas, Jan. 18, 2002, in Longview, Wash.

Trisha (Bowker) (G92) and **Dwight** (G93) **Gilmore**, a girl, Flynn Bella, Aug. 16, 2001, in Seattle, Wash.

Jennifer (Armstrong) (G93) and **Mark** (n95) **Brewer**, a boy, Brendan Paul, Dec. 23, 2001, in Newberg.

Lisa (Heinze) (G93) and Jim Georgeson, a boy, Caleb Daniel, Oct. 12, 2001, in Saugus, Calif.

Scott (G95) and **Megan (Brownlee)** (G00) **Diefenbaugh**, a boy, Kyler Scott, May 3, 2001, in Newberg.

Chad (G95) and **Tonia (Werner)** (G97) **Madron**, a boy, Tristan Neal, Dec. 26, 2001, in Portland.

Abby (Bailey) (G96) and John Drinen, a boy, Joshua Benjamin, Jan. 28, 2002, in Phoenix, Ariz.

John (G96) and **Dawn (Hartwig)** (G96) **Smith**, a girl, Jaci Marie, May 29, 2001, in Newberg.

Aaron (G96) and **Janey (Townley)** (G96) **Backer**, a boy, Caleb Isaac, Nov. 3, 2001, in Hillsboro, Ore.

Debbi (Ensley) (G96) and Jack Trumbull, a boy, Caleb Jackson, Aug. 28, 2001, in Boise, Idaho.

Molly (Gordon) (G97) and Andy Wegener, a girl, Beth Analeise, Oct. 26, 2001, in Salt Lake City, Utah.

Scott (G97) and Sarah **Mansur**, a boy, Jadon Cole, Sept. 19, 2001, in Beaverton, Ore.

Gary (n98) and Sarah **Kluver**, a boy, Morgan Allen, Aug. 7, 2001, in Salem, Ore.

Lindsay (Beck) (n00) and Andrew Jacobsen, a girl, Hadassah Jean, Sept. 6, 2001, in Twin Falls, Idaho.

DEATHS

Walter Konigin (n35), Jan. 4, 2001, in Pomona, N.Y.

Dorothy (Chaney) Maurice (n46), Dec. 7, 2001, in Portland.

James Linhart (G66), Nov. 24, 2001, in Albany, Ore.

Shirley (Anderson) Hunter (n72), Feb. 19, 2002, in Wenatchee, Wash.

Portland Beavers Baseball

vs. the Tacoma Rainiers

George Fox University
Night at PGE Park

Saturday, July 13, 2002 • 7 p.m. game time
\$8.50 per person (nonrefundable)

All George Fox University alumni, parents, students, and friends are invited to attend. Enjoy America's favorite pastime, fellowship with George Fox friends, and save money. (The public pays \$1 more per tickets in the GFU section.)

R.S.V.P. — A limited number of tickets are available through July 5 on a first-come, first-served basis. Clip out and return the form below, along with your check made out to George Fox University, to: **Office of Alumni and Parent Relations, George Fox University, 414 N. Meridian St. #6049, Newberg, OR 97132.** Tickets will be mailed to you in early July.

Questions? Contact Sheri Philips (sphilips@georgefox.edu, 503-554-2114) or Vickie Timmons (vtimmons@georgefox.edu, 503-554-2131).

George Fox University's Portland Beavers Baseball Night at PGE Park • July 13, 2002

Name _____

Day phone _____

Address _____

E-mail _____

Send me _____ tickets for \$8.50 each. Total is _____

Key

G	Traditional graduate
n	Traditional nongraduate
DPS	Department of Professional Studies graduate (MHR, MOL, and MBIS majors)
GFES	Seminary graduate
PsyD	Doctor of Psychology graduate
MAT	Master of Arts in Teaching graduate
MBA	Master of Business Administration graduate

BIRTHS

Edwin (G81) and **Susan (Boden)** (n82) **Brown**, a girl, Chloe LeeAnn, March 25, 2001, in Walla Walla, Wash.

Lori (Garner) (G86) and Andrew Arnold, a girl, Rachael Eleanor, Nov. 26, 2001, in Vancouver, Wash.

Alumni Role Models

Five are recognized during homecoming for their achievements and service



2001-02 alumni award winners (clockwise from left): Outstanding Recent Alumnus Aaron Rauch, Outstanding Alumnus Carl Haisch, Heritage Award winner George Thomas, Christian Service Award winner Ann Scott, George Fox Evangelical Seminary Alumnus of the Year Robert Bletscher



ANITA CIRULLI

HERITAGE AWARD

George Thomas

His family is well rooted in Friends churches, and he has many relatives who have been associated over the years with what is now George Fox University. So the first Heritage Award seems appropriately titled for recipient George Thomas.

But this isn't the first time the 83-year-old retired missionary has attracted notice at his alma mater. More than six decades ago, when the school was Pacific College, he impressed President Levi Pennington as "a young man of excellent character and good scholarship." So much so, in fact, that Pennington and his wife, Rebecca, welcomed Thomas into their home for two years as a boarding student.

Thomas chuckles about a particularly memorable encounter with the college's longtime leader.

"President Pennington had a cabin, and would often go there on the weekends to get away and fish. One Sunday night I came back and didn't see his car, and didn't see lights on in his house. So I assumed he was gone at the cabin.

"But when I went in, I saw a light under his bedroom door. I thought someone was in there, going through his stuff. So I knocked on the door and said, in as masculine a voice as possible, 'What's going on in there!' Then I stepped to one side and waited.

"Pretty soon the door opened up, and Levi was there in a long nightgown with a grin on his face. He figured out what I was trying to do."

What the young Thomas was doing — looking out for others' welfare — indicated the servant's heart he would display in decades to come both in his home nation and overseas.

Thomas received the Heritage Award for his lifetime of outstanding achievement academically, professionally, in community service, and in community life. The award replaces the Alumni/Alumna of the Year award and is open to candidates who have graduated from George Fox at least 25 years ago.

Thomas and his wife, Dorothy, spent five mission

terms in Africa from 1944 to 1972. During his time in Burundi, he served with an African pastor as co-superintendent of the Friends Church, as well as coordinator of a national evangelism campaign.

Thomas and his wife also have done missions work for the Navajo tribe in Arizona, as well as other outreach in southern Oregon and Rwanda, Africa, and three years with an Idaho church.

The Thomases, who are the parents of George Fox faculty member Rebecca Ankeny, are now retired in Newberg. They look back on their years in Africa with a special fondness. George had felt called to missions on that continent even as a teenager.

"It's true that it seems like home to us," he says. "When we are there, we feel at home. But we also feel at home here."

OUTSTANDING ALUMNUS OF THE YEAR

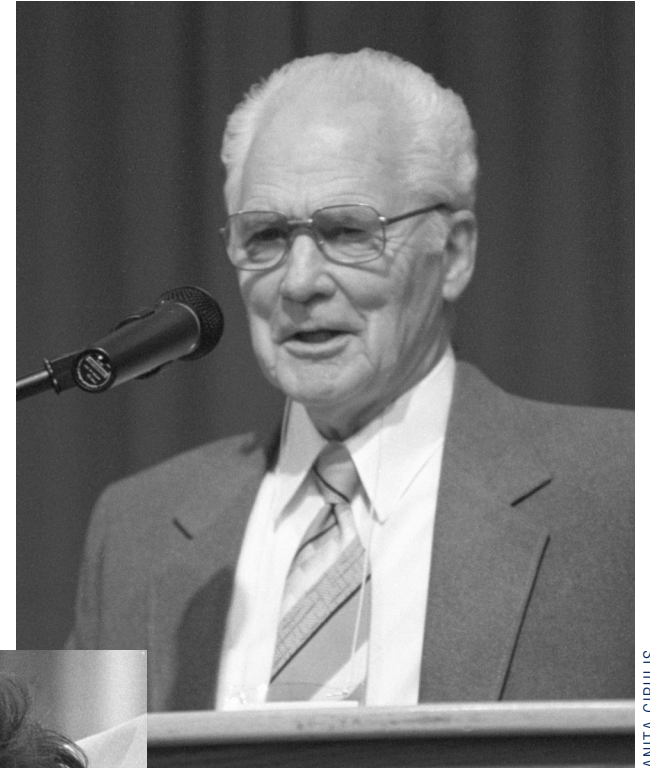
Carl Haisch

His busy schedule prevented Dr. Carl Haisch from receiving his Outstanding Alumnus of the Year award in person at George Fox University during homecoming. Not only does he live and work in North Carolina, but at the time of the awards event, he and his wife were in Africa on a medical missions trip.

Despite such distances, Haisch deliberately maintains close ties with his Oregon alma mater. For instance, during 2000, he visited George Fox as a guest lecturer in a class taught by Dwight Kimberly, associate professor of biology. Pointing out that many students need professional mentors, Kimberly asked Haisch during the visit if he might be able to host a student who would observe his work in his surgeries and patient care.

Haisch readily said yes, and soon biology student Carrie Breithaupt, who is pursuing a medical career, was on her way to North Carolina. She not only made the professional visit but also enjoyed a four-day stay with Haisch and his wife, Luella (Richey), a 1968 George Fox graduate.

The experience was invaluable for Breithaupt, who in a *LIFE* story last year described Haisch as a "neat



Christian man" and a "great person to model after."

Then this past January, George Fox senior Paul Gramenz made a similar trek.

Haisch says he wants to provide about two such opportunities annually for students pursuing medical careers. He hopes to show how faith can be integrated into their worldview and into the workplace.

"I'm interested in showing the students Dwight sends my way that you can be a Christian and be a doctor, and can make a difference stateside or else-

where," he says.

Haisch earned a bachelor of science degree in biology from George Fox in 1969 and later graduated from the University of Washington Medical School.

Today he is director of surgical immunology and transplantation at the Brody School of Medicine at East Carolina University in Greenville, N.C. He performs kidney transplants, conducts research, teaches medical students, and teaches residents in the operating rooms and in hospital wards. Under his direction, transplants have increased from 20 to 60 per year at his medical sites.

Medical missions is a big interest of the Haisches. In 1994, the entire family went to assist medical students at a Kenyan missions hospital. In their most recent trip, Haisch and his wife returned to that nation, where he taught a medical course in Nairobi for both American missions doctors and Kenyan physicians. He also plans to do similar work next year in Thailand.

OUTSTANDING RECENT ALUMNUS OF THE YEAR

Aaron Rauch

Having hit age 30 last August, youth ministry leader Aaron Rauch concedes that every passing year moves him chronologically away from his days of youth.

But not mentally or spiritually, and hopefully not too much physically, he adds.

"I think I have as much of a hearing and rapport with kids as I ever have had," he says. "It has a lot to do with the fact that I accept them right as they are. Kids are looking for authenticity. Even though they appear to be very focused on the surface stuff, when it comes to someone loving them, it works every time."

Rauch received the Outstanding Recent Alumnus Award for his service to youth in Yamhill County, Ore. The award is limited to traditional graduates of the past decade.

A 1993 Christian ministries graduate of George Fox, Rauch first served on the pastoral staff for Horizon Foursquare Church in Newberg. In 1999, he resigned as youth pastor and was hired as the Yamhill County area

director for Young Life while continuing as a staff evangelist for the church.

In his Young Life ministry, Rauch introduces high school students to the Christian faith through nontraditional methods. For five seasons, Rauch also was an assistant basketball coach at Newberg High School.

Rauch knows the significance Young Life can play in a teen's life, because it changed his own life. While in high school, he gave his life to Christ at a Young Life camp in Canada as a result of the ministry's outreach in his hometown of Salem, Ore.

Then, while a student at George Fox, Rauch received what he describes as an "intense" calling to full-time youth work. He and several other George Fox students started meeting every week to pray for local teens, and out of that developed a Young Life ministry at Newberg High.

Today, Rauch directs outreach to several middle and senior high schools throughout Yamhill County, with regular contact with about 200 teens.

That prayer group at George Fox resulted in more than a countywide ministry for Rauch. It also resulted in a life and ministry partner — his wife, Laurie (formerly Richards), also a 1993 George Fox graduate — and eventually their two young sons.

"She was one of the original five pray-ers for the ministry. I was attracted to her by the way she prayed," he explains.

Because humor plays an important part in Young Life outreach, Rauch sometimes acts as an entertainer with skits and vignettes. For instance, at a weekly outreach he recently portrayed "Wild Horse Willie" to promote Young Life's Wild Horse Canyon ranch in central Oregon.

But the only time he did any acting while a student at George Fox was during his senior year, when he played the king in the University's production of *The King and I*.

GFES ALUMNUS OF THE YEAR

Robert Bletscher

One of the award presentations on the George Fox campus during homecoming can be traced directly to an experience a farm boy had in a Midwestern field 68 years ago.

It was at age 12 that Robert "Bob" Bletscher received what he says was an unmistakable call to the ministry.

"I grew up on a farm in Kansas and had a very dramatic call while I was mowing alfalfa one afternoon," he says. "I really heard God's voice telling me, 'I want you to be a minister.'"

"There's never been a single doubt in my mind, since then, that I was called to preach."

And preach he did, and still is.

Bletscher, now 80 and living in Milwaukie, Ore., was honored for his decades of ministry when he was named George Fox Evangelical Seminary Alumnus of the Year. The award recognizes those who have demonstrated extraordinary accomplishments in ministry, church growth, community involvement, commitment to the evangelical cause

beyond the place of service, and support for the Seminary. Candidates must have graduated from the Seminary at least 25 years ago.

Bletscher graduated in 1950 from what was then Western Evangelical Seminary. He guided Portland Lents Church (Evangelical Church of North America) in steady growth as its pastor for 34 years. He also helped guide the Evangelical Church since its organization in 1968. He spent eight years as a conference director of evangelism and several years as director of communication in

"I'm very grateful. I consider this one of the nicest honors I've ever received, because it is connected with my faith."

— Ann Scott, on receiving the Christian Service Award

charge of promotion. In 1958, he became a trustee of the Seminary and served as board chairman from 1962 to 1965.

He also pastored for two years in Iowa, three years elsewhere in Oregon, and five years in Kansas. He retired from full-time ministry in 1989 but continues a busy schedule of preaching and teaching at camps, seminars, and special meetings — and takes part in a Portland-area funeral ministry.

He and his wife, Grace, live in Milwaukie, Ore. All five of their children attended George Fox. Their oldest son, also named Robert, is pastor of their church, Milwaukie Evangelical.

"That's very special to us," he says.

Bletscher attended the Portland seminary, which was still in its infancy, after graduating in 1947 from Westmar College, a small Christian college in Iowa.

"The Seminary has meant a great deal to me," he says. "It really picked me up. I graduated from a good college, but I really was a little unstable as far as my understanding of the Bible. The Seminary really helped me spiritually — it got my mind straightened out and my feet on the 'Rock.'"

"I'll be forever indebted to the Seminary."

Bletscher advises young Christians to be willing to heed any specific call that God lays on their hearts.

"Especially the ministry," he says. "The pressures are so great, and there are so many things that might tempt you to turn aside. But if you are sure of your calling, you'd never give it a second thought."

CHRISTIAN SERVICE AWARD

Ann Scott

No one becomes the mother of 18 children — 16 of them adopted — and helps place thousands more children in loving homes worldwide, without having a very important quality.

Faith.

For Ann Scott, faith in Christ is the foundation, joy, and motivator in her life. It also is why she felt honored receiving George Fox's Christian Service Award

for alumni.

"I was very grateful," she says. "I consider that one of the nicest honors I've ever received, because it is connected with my faith."

A feature story in the January 2001 issue of *LIFE* summarized Scott's many accomplishments in her seven decades of life. A year and a half later, her enthusiasm and energy hasn't diminished a bit.

"I'm still excited about the opportunities God has given me," she says.

The new award honors service to God in vocational ministry in the local church, in a parachurch organization, or on the mission field. A 1990 graduate of George Fox, Scott was selected because of her contribution to families and children through promotion of adoption.

Scott is the founder and director of Plan Loving Adoptions Now Inc. (PLAN), based in McMinnville, Ore. In its 25th year, PLAN is the second-largest private adoption agency in Oregon. It has an office staff of 14, 30 counselors and social workers, and 30 trained paraprofessional volunteers. It is working today in 14 nations.

Scott and her husband, Philip, joined three other couples in the gradual formation of PLAN in the mid-1970s. All had adopted children considered "unadoptable" by most agencies because they were older, had handicaps or emotional problems, or were foreign or of mixed race.

In the Scotts' own family, the desire to adopt "just one more" grew to the point that eventually 16 were adopted.

Scott became executive director of PLAN in 1976, leaving a 25-year career as a hairdresser. In 1990, 16 of her children were at George Fox's commencement ceremony to witness as Scott, at about 60, graduated from the University's adult degree-completion program with a degree in management of human resources.

She earned the degree over a period of 26 years, having earlier taken courses at Linfield College and Chemeketa Community College. The flexible schedule of the George Fox program allowed Scott to earn her diploma while carrying on with her directorship at the agency.

Scott's pace hasn't slowed at all in the past year and a half. Last August she went to Sierra Leone, in Africa, to assess the needs of an orphanage that PLAN has there.

She was deeply struck by the extent of pain and suffering in that war-torn country, particularly the plight of residents in an amputee camp that houses victims of rebel forces. She returned to the United States more committed than ever to address the overwhelming needs of orphans overseas.

Back home, Scott is also caring for her beloved husband of 52 years as he battles Alzheimer's disease. In facing that challenge, she says, God has provided her some extra help — from those many children she and Philip added to their family over the years.

"God is blessing us, in return, at a time that is most important to us," she says.

— John Fortmeyer

Upcoming Events for Young Alumni

Young Alumni Golf Scramble

Saturday, May 11, 2002 • 10:30 a.m.
Charbonneau Golf Course,
Wilsonville, Oregon

All George Fox University alumni from the classes of 1992 to 2002 are invited to take part in this best-ball golf tournament.

There is room for 36 players (nine teams of four golfers). You don't need a full team to participate.

Play 18 holes of golf for a \$30 green fee. Cart fee (optional) is \$11 per person.

Respond immediately to reserve your spot. Call Scott Box at 503-554-2130 or e-mail yareunion@georgefox.edu.

For directions and dress code, call the Charbonneau Golf Course at 503-694-1246.



Young Alumni Summer Reunion

Saturday, June 8, 2002 • 2 to 6 p.m.
Tilikum Retreat Center



All George Fox University alumni from the classes of 1992 to 2002 are invited to come fellowship and play with friends and family.

No cover charge.

To R.S.V.P. or for more information call Scott Box at 503-554-2130 or e-mail yareunion@georgefox.edu.

More information will be sent to you in the mail.

A True “Promise Keeper”

Hall of Fame inductee Dave Wilson and George Fox basketball both reaped the benefits of a promise kept

To say that Dave Wilson, the newest men’s basketball addition to the George Fox University Sports Hall of Fame, had an impact on Bruin basketball would be an understatement about as big as the man himself.

The Bruins’ 6-11, 225-pound giant of a center rewrote the record book and carried the team to unprecedented heights, leading George Fox to the final eight of the NAIA National Tournament in 1992.

Yet how different things might have been had Wilson not been a man of his word — keeping a promise he made to himself and then-coach Mark Vernon — when faced with an opportunity to test himself against the very best.

After Wilson posted some impressive numbers his first two seasons with the Bruins, a high school teammate who had gone to UCLA encouraged him to transfer to see what he could do at a Division I school. Because of NCAA regulations, then-UCLA coach Jim Harrick could not contact Wilson directly, but let it be known through his friend that he was interested.

“Sure, I was tempted,” Wilson confesses. “What a thrill it would have been to play at that level. In fact, I actually did call Coach Harrick and talk to him.

“But I thought back to a commitment I made to Coach Vernon for four years. He showed a lot of faith in a tall, skinny kid from Chehalis, Wash., who averaged only nine points and five rebounds a game in high school. I knew I would be breaking my word, and I just couldn’t do that. So, after much thought and prayer — and believe me, it was a hard decision — I decided to stay.”

The rest, as they say, is history.

Wilson was 6-9 and 185 pounds when he came to George Fox in the fall of 1987, but added two inches, 40 pounds, and some considerable basketball skills over the next two years that included a redshirt season in 1988-89 due to a broken foot.

More important to Wilson than the physical growth, however, was the personal growth that the George Fox influence and his participation in sports provided.

“The whole George Fox experience has profoundly shaped my character, for which I will always be grateful,” Wilson says. “Basketball certainly was one part of it. The game is like a mirror of life; you learn to put your head down and work hard, or you learn how to react when hit with adversity.”

Another trait Wilson developed at George Fox was confidence in himself. He vividly recalls a game at Linfield early in his freshman season in which Vernon, with the Bruins trailing by a point with seven seconds left, drew up a play from the half-court line that would give the team one final shot for the win.

Wilson was to throw the ball in, but when the coach called his name, he froze, missed the rest of the instructions, and threw the ball away on the inbounds play.

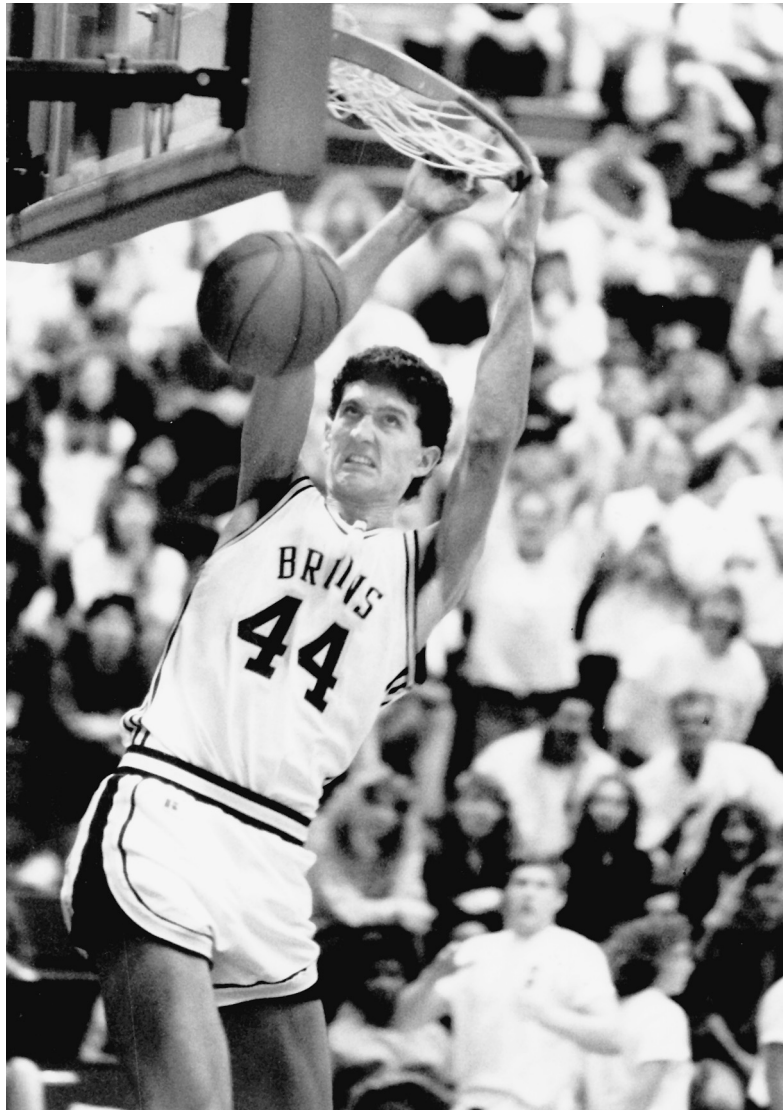
The Bruins lost.

“I was crushed,” Wilson says, “and it would have been so easy to just give up on myself, but Coach Vernon wouldn’t let me. He said, ‘Dave, that was my fault. You’re young, and I shouldn’t have put you in that situation.’”

“His willingness to accept the blame allowed me to reflect, to think that maybe it wasn’t entirely my fault, and lifted my spirit so that he could work with me.”

Now move ahead three years. The Bruins, contesting Willamette in a playoff game, had rallied from seven points down in the final 30 seconds to cut the margin to two with just seconds remaining. Another forced turnover gave the Bruins the ball under their own basket, and Vernon designed a play for Wilson to get the ball along the baseline for a game-tying shot.

“I couldn’t help but think back to that Linfield game,” Wilson says with a smile. “But this time I said to myself, ‘I’m not gonna fail again. I’m gonna get it right!’ Sure enough, we ran the play, I made the shot, and we won in overtime — because I had a coach who believed in me and made me believe in myself.”



Sports Hall of Fame inductees for 2002 included Dave Wilson, who holds 11 George Fox men’s basketball records.

On the basketball court, Wilson’s numbers amaze even himself. Among his 11 records are the most points (2,296) and blocked shots (598) in team history; the highest career field goal percentage (.621); season records for points (799), field goals (299), free throws (201) and blocked shots (170); and the single-game record for blocked shots (13).

He was a two-time NAIA District 2 most valuable player, three-time NAIA District 2 First Team selection, two-time NAIA Honorable Mention All-American, an NAIA Division II First Team All-American in 1991-92, and the fourth Bruin to have his number retired.

Upon graduation in 1992, he was invited to the Portland Trail Blazers’ NBA summer training camp and nearly made the team.

“Rick Adelman, the Blazers’ coach at the time, told me they were bringing in a rookie whom they wanted to look at named Chris Dudley, and if he didn’t pan out, then they’d take me,” Wilson remembers.

“But Dudley turned out to be a pretty good NBA player (he’s still playing), so I didn’t make it — but it was a lot of fun just to be with some of the greatest players in the world that summer.”

Wilson played professionally for one year in Germany and made the all-star team there. Then he spent a year with an engineering firm in Alaska, followed by eight years with the Christ-centered Northwest Basketball Camps.

He now lives in Wenatchee, Wash., with his wife, Loretta, and their three children and works for a local pharmaceutical company.

Wilson returned to campus in mid-January to be inducted into the Hall of Fame, joining track athlete Jill (Jamison) Beals, men’s soccer player Andy LaVeine, former associate director of athletics Hal Adrian, and the 1972-73 men’s basketball and 1992 women’s cross country teams as its class of 2002. At that time, he spoke glowingly of all that George Fox University has meant to him.

“Life hasn’t always been easy since I left college,” he says. “Everybody has their ‘dark days,’ but how you come out of it and what you do will determine whether those tough times last or not. George Fox taught me that the best way is always to do the *right* thing.”

For Dave Wilson, the right thing was sticking by his commitment to play at George Fox. Wilson himself, and Bruin basketball history, would never have been the same without that promise kept.

— Blair Cash

BRUIN SPORTS

Women’s Basketball

A late-season slump — losing four of their last five games — cost George Fox a third straight appearance in the NCAA Division III National Championships.

Posting their third straight season of 20 wins or more, the 2001-02 Bruins went 20-6, boosting coach Scott Rueck’s career record to 115-39. The Bruins have never had a losing season under the sixth-year coach. An 11-5 record in Northwest Conference play left the Bruins tied for third.

The season began impressively with 11 straight wins, the best start in team history, and a perfect 6-0 record in three tournaments.

The hot start lifted the Bruins (19-2 at one point) as high as No. 6 in the national rankings, and they remained in the top 25 most of the season before slipping out in the final two weeks.

Three Bruin seniors received all-conference honors, with post Heather Doud of Corvallis, Ore., and wing Nicole Prazeau of Portland, Ore., earning First Team recognition. Point guard Becky Thompson of Colton, Ore., made Second Team.

Doud led the conference in three-point field goal percentage with a school-record .457 mark, while Thompson paced the league in steals (2.96), assists (4.77), and assists-to-turnovers ratio (2.95:1).

Prazeau finished her career seventh on the all-time scoring list with 1,133 points, 10th in assists with 182, and tied for 10th in steals with 130. Thompson finished second in career steals with 235 and third in assists with 398.



Senior post Heather Doud

Men’s Basketball

The Bruins’ final season record of 5-20 (0-16 in the Northwest Conference) was disappointing, but the team showed improved play as the season progressed, and several newcomers supply hope for the future.

Senior wing Travis Melvin of Pleasant Hill, Ore., provided exciting moments with his outside shooting, averaging 14.5 points per game. Melvin poured in 29 in a thrilling overtime homecoming loss to NWC tournament-bound Whitworth. He finished his career as the No. 13 scorer in Bruin history with 1,268 total points.

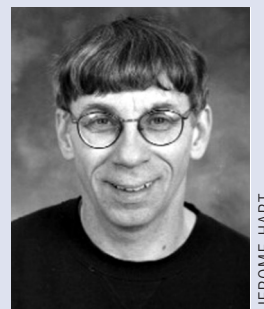
Senior Sean Linder of Azalea, Ore., was third in the conference in field goal percentage (.571), while junior Jered Gritters of Oregon City, Ore., and freshman Mark Gayman of Hillsboro, Ore., finished among the league leaders in field goal percentage, rebounds, and blocked shots.

Brothers James, Kenny, and John Macy of Culver, Ore., became only the third authenticated trio of brothers and first in Division III history to play together at the same time in the same game, getting in all at once against Northwest Christian on Jan. 15 and at Whitman on Jan. 19. In the Whitman game, all three scored three-point baskets.

Mike “Biggs” Wirta, the Bruins’ statistical guru for 31 years, witnessed his 900th George Fox men’s game against Whitman on Feb. 15. He has now seen 901 games total, been court-side for 471 straight men’s games — home and away — and has worked 384 straight home games. The last home game he missed was in 1972.



Senior wing Travis Melvin



Mike “Biggs” Wirta